

62

*Peterson & Dering*  
**OREGON GROWN  
ROSES**

**P&D OPERATION  
PREPAID  
AIRLIFT!**



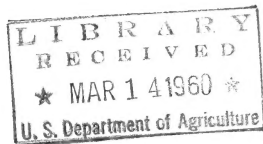
**FLIES YOUR ROSE ORDER TO YOU OVERNIGHT!**

[1960]

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**BULK RATE  
U. S. POSTAGE  
PAID**

Chicago, Illinois  
Permit No. 1762



Library  
U S Dept of Agriculture  
Washington 25 D C  
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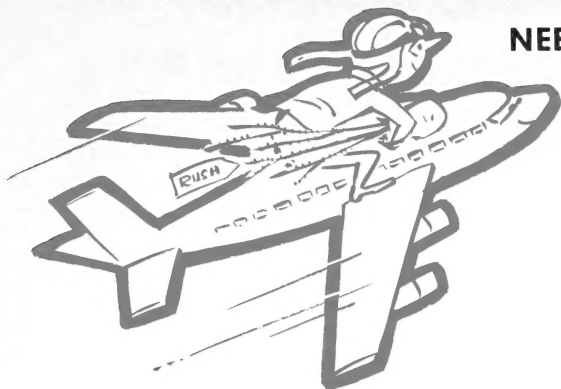
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IF THE RUGGED WINTER OR SHORT SUPPLY LEFT YOU  
NEEDING ROSES IN A HURRY ...

USE P & D "OPERATION

**ROSE AIRLIFT!"**



**You don't pay  
1 cent extra**

(Orders of 250 or more\*)

You get top quality P&D roses, in most cases overnight, by air, at Pool Car prices. Because all pool cars have been shipped, P&D is using Prepaid Air Delivery to ship you your last-minute rose orders to help make 1960 your most profitable rose sales year!

\* Slight additional freight charge on orders of less than 250. Exact price schedule inside.

VIA PREPAID AIR DELIVERY  
TO NEAREST AIR FREIGHT TERMINAL

USE HANDY  
ORDER FORM  
INSIDE

FOR RECORD ROSE SALES THIS YEAR WE SUGGEST YOU ORDER NOW WHILE  
SUPPLY LASTS.

**THESE P&D EXTRAS MAKE MONEY FOR YOU!**

- 1 EVERY BUSH IS LABELED** - No Variety Mixups.
- 2 EVERY BUSH IS TOP TIED** - Easier to Handle
- 3 EVERY BUSH IS TRIMMED TO YOUR SPECIFICATIONS**  
- Saves on Freight, Storage Space and Time.
- 4 PLIABLE FIBROUS ROOTS AND SHORT SHANKS --**  
Easier to Pot and Faster Growing.
- 5 FREE COLOR PICTURES** - For Each Variety Ordered.
- 6 FREE AD. MATS AND MERCHANDISING AIDS**  
- Help You Sell More.
- 7 COLOR FOLDERS AND BANNERS --** Available At Cost.



**USE HANDY ORDER FORM INSIDE!**





PETERSON & DERING  
SCAPPOOSE  
OREGON

FROM:

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

IF YOU ARE NOT NOW ON OUR REGULAR  
MAILING LIST AND WOULD LIKE TO RE-  
CEIVE OUR WHOLESALE PRICE LIST AND  
CATALOGS, PLEASE CHECK (     ).

IF YOU'D LIKE LITERATURE AND  
COMPLETE INFORMATION ON NEW P & D  
PATENTED VARIETIES, IN COLOR  
AS NEW VARIETIES ARE INTRODUCED  
PLEASE CHECK HERE (     ).

EVEN IF YOU ARE NOT NOW ORDERING, THIS PANEL MAY BE MAILED IN FREE.  
FILL OUT, FOLD AS INDICATED AND DROP IN MAIL.